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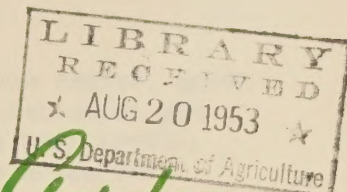
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BEGONIA—*Rex, Tuberous, Fibrous, Hybrid.*
EASTER LILIES—*Finest Croft, Croft Special*
HARDY GARDEN LILIES



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Gentlemen:

HARBOR, OREGON



Fairyland Begonia and Lily Garden

We are so enthused over our new pink and yellow hybrid lilies that we want to cut down on the production of begonias and various lilies. When one can produce 4 to 8 inch pink lily blossoms out in the field on stems 12 to 30 inches high from the middle of May to the middle of June it seems only logical to go in as strong as possible on these new types. They will have a forcing period of around 45 days under glass and over a month earlier blooming in the field than Regals.

We are also working with some very lovely yellow trumpet lilies in the Aurelians group and from our own havemeyer crosses. We have thousands of seedlings from them and we believe these should be grown on many acres. We are unable to give proper care to our new hybrids and grow the quantities of Croft, Butterfly, Pardalium Giganteum, Speciosum Rubrum and begonias we have on hand so we are selling out of a lot of our stock. We will still be able to supply your orders for garden lilies and Croft for forcing though.

The following lilies will be available this fall:

SPECIOSUM RUBRUM

Again this year we will have both our Hybrid Seedlings and the American grown strains of Red Champion, Elkton, Peterson's strain, etc. The seedlings are a result of using about 20 other varieties of pollen on Rubrum and Magnificum. Some are definitely showing hybrid characteristics but they are mainly virus free vigorous seedling Rubrum types with high bud count and some with a shorter forcing period. They vary in shade from very dark to very light Rubrum types. They are being priced as follows: and they will be EARLY DUG FOR FALL GARDEN STORE SALES as well as EARLY FORCING.

	per 100	per 1000	per case	no. per case
Bulblets $\frac{1}{2}$ -1"	\$ 3.50	\$30.00		
3-4"	4.50	40.00		
4-5"	6.50	60.00		
5-6"	9.50	90.00		
6-7"	15.00		\$45.00	300
7-8"	20.00		45.00	225
8-9"	25.00		43.75	175
9-10"	30.00		37.50	125
10-12"	35.00			
12" up	40.00			

cash and quantity discounts

3% discount for cash with order before September 1, 1953

3% discount for 5 case lots

5% discount for 10 case lots

7% discount for 20 case lots

For larger orders please write for special prices.

CROFT EASTER LILIES

	per 100	per 1000	per case	no. per case
Bulblets	\$2.00	\$15.00		
4" yearlings	4.00	35.00		
5" yearlings	5.00	45.00		
6" yearlings	6.00	55.00		
7-8"			\$40.00	250
8-9"			\$55.00	200
8-9" Twin Bulbs			\$50.00	200
9-10"			\$55.00	150
9-10" Twin Bulbs			\$50.00	150
10" up			\$50.00	100

cash and quantity discounts

3% discount for cash with order before September 1, 1953

3% discount 5 case lots

5% discount 10 case lots

7% discount 20 case lots

For larger orders please write for special prices. When ordering please state whether for cut flowers or pot plants, date of delivery, whether or not you wish bulbs pre-cooled, and planting date. Thank you for your orders. A short crop is expected by the growers here so PLEASE ORDER EARLY.

PARDALINUM GIGANTEUM--Sunset Lily--bright red tips shading to yellow center, spotted reflexed flower. It is our special selected strain with brighter color and better growth than regular Pardalinum Giganteum which in itself is very lovely. They are one of the hardiest garden lilies growing anywhere. They cross very readily with Parryi and fair with Kelloggi and a little with Bolanderi and we have hybrids for sale of all of them listed as our Pardalinum Hybrids. We are quoting both the Hybrids and original Pardalinum Giganteum--our strain as follows:

Planting stock	\$3.00 per lb.		
Small flowering size	\$8.00 per 100	\$70.00 per 1000	
Medium flowering size	10.00 per 100	90.00 per 1000	
Large flowering size	15.00 per 100	140.00 per 1000	

BUTTERFLY--Clone propagated Shuksan Seedling--most prolific grower out of thousands of Shuksan Seedlings with dainty flowers like poised butterflies orange yellow, brown spots.

Planting stock	\$3.00 per lb.		
Small flowering size	\$ 8.00 per 100	\$ 70.00 per 1000	
Medium flowering size	10.00 per 100	90.00 per 1000	
Large flowering size	15.00 per 100	140.00 per 1000	

HENRYI--Golden Speciosum. Superb, hardy garden lily. Will grow anywhere under most any conditions. Why not give them a trial for your garden customers? Reflexed golden orange flowers, maroon spots. Many flowers per stem. Our bulbs are seedling stock produced by crossing many varieties of pollen on Henryi but they show mainly Henryi characteristics, but have hybrid vigor not found in the regular Henryi stock.

	per 100	per case	no. per case
7-8"	\$10.00	\$22.50	225
8-9"	13.00	\$22.75	175
9-10"	17.00	\$21.25	125
10-12"	22.00		
12" up	30.00		

REGAL HYBRIDS--These are Regal and Centifolium hybrids that have been crossed with colored varieties of lilies and they did not give a color variation. They are strong, vigorous Regals and Centifoliums.

	per 100	per case	no. per case
7-8"	\$10.00	\$22.50	225
8-9"	13.00	22.75	175
9-10"	17.00	21.25	125
10-12"	22.00		
12" up	30.00		

CALLA LILIES

YELLOW CALLAS--Elliottiana. Bright golden-yellow.

PURPLE HEARTED YELLOW CALLAS--Melanoleuca. Lemon-yellow with deep purple throat a rare new variety.

	per 100	per 1000
1 $\frac{1}{4}$ to 1 $\frac{3}{4}$ " (for counter sales)	\$6.00	\$55.00
1 $\frac{3}{4}$ -2"	9.50	85.00
2-2 $\frac{1}{2}$ "	14.50	135.00
2 $\frac{1}{2}$ -3"	25.00	245.00
3" up	35.00	330.00

We will have small quantities of other lilies so if interested please write for prices. Your orders help carry on our hybridization program and are greatly appreciated. Thanks so much.

Yours for Better Lilies and Begonias

Leslie Woodruff
Leslie Woodruff

BEGONIAS

FAIRY CARPET BEGONIA--*Begonia Versicolor*--New Chinese Species never before offered in America. Considered by all who have seen it the most beautiful leaf in existence. Just the right size plant to mature in a 4 or 5 inch pot, with top size leaves around 5 inches. Leaves are bronze, green and silver covered with lovely red hairs. Flowers are light pink with red hairs on outside, and are held well above the foliage. Blooms most of the year. Plants take same culture as Rex Begonias or Saintpaulias, but they require a dense shade. Excellent houseplant.

	per 6	per 12	per 25	per 100	per 500
5 inch	\$7.50	\$13.80	\$26.75	\$100.00	\$425.00
4 inch	8.00	10.80	20.00	70.00	300.00
3 inch	4.50	8.16	15.00	50.00	200.00
2 inch	3.00	5.40	10.00	35.00	150.00

We can ship via regular express, air express, air freight, or parcel post. The latter is preferable for the smaller numbers of plants. State nearest airport and express office, also name of airline serving your area. Above plants shipped f.o.b. Harbor, Oregon. Plants are flat grown ready for above pot sizes.

REX BEGONIAS--We have a small stock of Rex Begonias ready for immediate delivery and a few coming along for future shipment. Due to the difficulty of getting trained interested employees we are cutting down on Rex Begonias but will accept and fill orders in the order of their receipt as long as our stock lasts. They include some of our new unnamed propagated seedlings as well as many named varieties and a few spiral types. They run from silver to deep purple with green, red and purple combinations. 10 to 15 labelled varieties in the 100 plant collections \$25.00 per 100, 50 at 100 rate, 25 plants shipped express \$7.00 f.o.b. Harbor, Ore. 25 plants shipped prepaid parcel post \$9.50. The plants in 1000 lots are \$22.50 per 100 or \$225.00 per 1000.

GROWING SUGGESTIONS FOR FAIRY CARPET BEGONIA--BEGONIA VERSICOLOR and REXES

FAIRY CARPET BEGONIA--*Begonia Versicolor* as a species must grow in the tropical part of China in a densely shaded area. They require heavy shading to hold the vivid coloring. Here we have the best luck underneath the benches or in very dense shade. Other than the need for very dense shade they take Rex Begonia or African Violet Culture. They like an acid soil and we use 20 parts well rotted oak leafmold to 6 parts peat. A very small amount of very well rotted cow manure can be used in the soil mix though we find most people use too much so we feel it best to use the leafmold and peat and when necessary feed with commercial fertilizer or similar preparation. They do not like alkaline water or soil and some growers are having a little trouble with chlorine in the water too. They seem to prefer a light mix around them rather than the soil tightly packed around the roots. They prefer a minimum temperature of 55 to 65 degrees. Since our soil mix is coarse for the most part the plants must be watered every day when its very warm but on cool cloudy days less watering is needed. They will stand more abuse and grow in a drier atmosphere than most rexes. Twice a month or in a weaker solution every week supplementary feeding can be given to improve growth and color. Commercial fertilizers can be used if desired by following instructions on the package for houseplants. They require very little feeding so be careful. Use care in feeding with fish fertilizers not to get too much on the leaves. Be sure to wash the leaves well after feeding as too much fertilizer on the leaves may burn them. Too much fertilizer in the soil, too alkaline soil and water, too much chlorine in water, and a drying out of the soil can each or all be causes of the leaves turning brown around the edges. Overwatering without adequate drainage may also cause rot. Too much sunlight gives a bleached effect on the plants and causes leaves to rot. Plant in pots a little larger than the root ball preferably fern pans or at least not too deep a pot. Transplant in 6 months or when pot bound if sooner than that. We prefer redwood boxes for pots. The time of repotting will depend largely on feeding and care of the plant. They like a moist atmosphere. In dry climates one may find it advisable to place potted plants on moist soil, peat or sand in a container several inches larger than the pot. By keeping this material moist but not soggy the atmosphere will be moist enough to prevent drying around the leaf edges due to too dry an atmosphere. Use care in watering not to get plants soggy wet. Our watering in greenhouse is all done overhead and here it doesn't hurt the plants to get the leaves wet. Where powdery mildew is a problem be sure to watch the begonias for greyish white spots or the rexes show light watery looking spots sometimes. Powdery mildew spreads quite rapidly but may be controlled with a sulphur spray for powdery mildew such as Mildex--a Larvacide product of Iscothane. Iscothane is the best though Orthorix gives a temporary control.

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Fairy Carpet Begonia (BEGONIA VERSICOLOR)



Leslie Woodruff

Fairyland Begonia and Lily Garden

HARBOR, OREGON • TELEPHONE: BROOKINGS, OREGON 2573

We, at Fairyland, are very pleased to announce

the introduction to the florist trade of the FAIRY CARPET BEGONIA (Begonia Versicolor). About two years ago we received a small package of begonia plants from a collector in Central China. They were very badly dried out with no live leaves, only shrivelled rhizomes, however we pulled most of them through and two of them were Begonia Versicolor, the loveliest leaf we had ever seen, just what we had been looking for in our hybridization work. It reaches nearly maximum size in a 4-inch pot, blooms most of the year with the largest leaves under 5 inches. It seems to cross fairly well with other varieties and we now have flowering crosses with Rex, Cathayana, Socotrana, Gogoensis and Griffithi. The Cathayana crosses are lovely enough to warrant introduction as Cathaversi and definitely promise orange colored blooms on an improved Versicolor in the second or third generation. We have seedlings growing of Versicolor crossed with our double scented tuberous and hope we are one step closer to a double scented flower on a lovely leaved rhizomateous fibrous begonia. We have been working toward this end for many years and have produced some very lovely plants, the first hybrids ever grown between rex and tuberous — Fantasy, Pink Fairy—Imperialis x tuberous, Ever Red and Ever Pink-tuberous x Sunderbruckii with double male flowers to four inches diameter with evergreen fibrous growth. They are weak and finicky and really not of value, except for further generations of breeding work. We do not plan to propagate any except Fantasy and Ever Red on a very limited scale. We will work more with Versicolor, as it is what we consider the ideal size and the most beautiful velvet leaf. We are concentrating at present on the propagation of Begonia Versicolor in quantity and will have 20,000 ready to go by May 1st with thousands ready now. They are so lovely we feel they will sell well enough to finance the future breeding work that will be of great value to everyone interested in house plants.

INTRODUCTORY OFFER

1,000 plants	\$1,000.00
500 plants	\$ 625.00
100 plants	\$ 150.00
25 plants	\$ 50.00
10 plants	\$ 25.00
5 plants	\$ 13.00

f.o.b. Harbor, Oregon. Suggest air shipment.
State nearest airport and express office.

Leslie Woodruff

FAIRYLAND BEGONIA AND LILY GARDEN

HARBOR, OREGON • PHONE: BROOKINGS, OREGON 2573

THE FAIRYLAND LILY PROGRAM

We have fifteen acres in lilies—about eight in Croft and seven in other varieties and hybrids. We will have for fall 1953 delivery at least:

- 500 cases . . CROFT, 7" and up.
- 200,000 . . . bulbs planting stock, CROFT, 4", 5", and 6".
- 200 cases . . SPECIOSUM RUBRUM, 7" and up.
- 10 cases . . BEST—Speciosum Magnificum selection, 7" up.
- 10 cases . . SPECIOSUM ALBUM, 6" up.
- 10 cases . . AURATUM, 6" and up.
- 15 cases . . CENTIFOLIUM and REGALE, 6" and up.
- 10 cases . . HENRYI, 6" and up.
- 10 cases . . PARDALINUM GIGANTEUM, Flowering size.
- 15 cases . . PARDALINUM GIGANTEUM HYBRIDS, Flowering size.
- 10 cases . . BUTTERFLY — Shuksan Selection, Flowering size.

Small lots of other varieties and hybrids.

We believe we can save you money and assure you top quality bulbs. If you are on the West Coast don't fail to see our planting. We are located just 2½ miles north of the California-Oregon line on highway 101. We have three 30 x 100 ft. greenhouses full of Begonias and Lilies. There will be over 50,000 hybrid seedling lilies flower for the first time this summer. There will be lily blooms from Rubellum in May to Twinkle in October with the main Croft planting in mid July.

We flowered one hybrid last summer that will definitely cut nearly half from the forcing time of Speciosum Rubrum and moves the flowering time over a month ahead in the field. We should do the same with the Easter Lilies when all of our seedlings bloom.

We believe we are doing the most vital breeding work in America on lilies for garden and greenhouse. With your support in the sales of commercial stock of lilies and begonias we will have new varieties to cut half or more from forcing time of greenhouse lilies and add months to the season for outside cut flowers plus new colors.